

56 Queen Street Port Hope, ON L1A 3Z9

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2025 Community Grant Application

Please complete the below 2025 Community Grant application. Any questions that have a red *asterisk are considered mandatory fields. Completed hard copy applications can be mailed, hand delivered or placed in our drop-box at Town Hall, 56 Queen Street, Port Hope, L1A 3Z9.

Organization Information

Non-profit Organization/Registered Charity Name: *

Northumberland United Way

Address (Including Postal Code): *

62 Swayne Street Cobourg, Ontario K9A 1K5

Contact Information

First and Last Name of Contact Person: *

Alicia Vandine

Title of Contact Person: *

Executive Director

Phone Number: *

905-372-6955

Alt. Phone:

999-999-9999

Email: *

avandine@nuw.unitedway.ca

Applicant Eligibility

1. Are you a non-profit organization or a registered charity? Please select ONE: *

- ☒ Registered Charity
- ☐ Non-Profit Organization

If you are a registered charity as per CRA please indicate your registered number:

107785339 RR0001

2. Which of the following describes your non-profit organization or registered charity? (Select all that apply) *

- ☒ Initiate or deliver programs and services to the citizens of Port Hope.
- ☐ Provide events of a Municipal, Provincial or National significance, which could be expected to bring economic, and/or public relations benefit to the Municipality.
- ☐ Provide programs and services to address any urgent and pressing events and natural disasters (i.e. fire, flood, earthquake).
- ☐ Initiate programs or services for individuals, groups or teams who require assistance to participate in recognized regional, provincial, national or international championships.

Application Information

1a. Name of Event or Program: *

Backpacks for Kids

1b. Date range of the Organization's Event: *

Jan 2025 - December 2025

If requesting general program funding then enter N/A for the date range.

2. Are you applying for up to \$5,000 or up to \$10,000? *

- ☒ Up to \$5,000
- ☐ Up to \$10,000

3a. Prior Year's Grant Request:

0

3b. Prior Year's Awarded Grant: \$

0

4. Please briefly describe the organization's programs and services: *

Northumberland United Way changes lives in Northumberland County by investing in programs and services to create lasting, positive impact but we are more than just a funder, we operate programs of our own.

211

- Is a helpline answered 24 hours a day, every day of the year including holidays. Interpretation for callers is available in more than 150 languages. 211 calls are answered by highly-trained specialists who know our community services and can refer callers to support near them. The specialists will ask the right questions to find out exactly what services you need. They can also follow up with callers who may want help accessing services.

Northumberland Eats

- In December 2020, Northumberland Eats launched, in partnership with Northumberland County, a food voucher program. This program facilitated by the Northumberland United Way (NUW) between government, individual donors, local service agencies, and the private sector has proved that when a community comes together it can do remarkable things to help people facing immediate food insecurity. Now, NUW wants to grow Northumberland Eats to become more than just a voucher program and become an umbrella program to help address food security issues at a more foundational level.

Backpacks for Kids

- Ensuring children and youth in our community have the materials they need to succeed in school. We have been able to provide fully stocked backpacks with essential school supplies. Working in partnership with local children's agencies, food bank agencies and local schools to ensure that our backpacks are being accessed by families in need.

Period Promise

- Period Promise Northumberland aims to address the issue of period poverty in our communities and to increase the accessibility of products to all people who experience a period while advocating for free menstrual products in common spaces.

Day of Caring

- United Way recognized that sometimes repairs to facilities and homes are not completed due to lack of funding, health, or personal restrictions, or that help may be needed through volunteer labour or donated supplies to make an organization or one's living situation more comfortable and safe. These are the kinds of projects for which Day of Caring was designed, and each year, local companies and individuals come together to volunteer their time and talents to help these groups and individuals.

5. Please provide a statement of the organization's goals/objectives: *

Since 1969, we have been offering a helping hand in our communities. We are a symbol of hope, of service and caring to people throughout Northumberland County. We have three focus areas where we deliver programming and fund the work of other organizations.

Community - We believe everyone should have access to the information and resources they need to build a stronger, more vibrant Northumberland County.

Kids - We are dedicated to empowering children and youth to be all they can be as they grow and transition into adulthood.

Poverty - We strive to support those living in low-income situations to overcome many social and health barriers including housing, employment, transportation and more.

6. Please provide a description of how the organization's program or service advances Council's strategic plan: *

Like Northumberland United Way, the Municipality of Port Hope supports positive economic development strategies and a talent-rich community. We too want our communities to thrive now and in the future.

By providing children with backpacks and school supplies can have a profound impact on future economic development in several ways:

- Improved Academic Performance:

When children have the necessary supplies, they are better prepared to engage in learning activities. This can lead to improved academic performance, which is crucial for their future educational and career opportunities.

- Increased Attendance and Participation:

Having the right supplies can reduce absenteeism and increase participation in school. Children are more likely to attend school regularly and participate actively in class when they have the tools they need.

- Reduced Financial Burden on Families: For many low-income families, purchasing school supplies can be a significant financial burden. Providing these supplies helps alleviate this stress, allowing families to allocate their limited resources to other essential needs

- Long-term Economic Benefits:

Education is a key driver of economic growth. By ensuring that all children have access to the necessary educational tools, we are investing in a more educated and skilled workforce for the future. This can lead to higher productivity, innovation, and economic stability.

Breaking the Cycle of Poverty: Access to education and the necessary supplies can help break the cycle of poverty. Educated individuals are more likely to secure better-paying jobs, which can improve their quality of life and contribute to the overall economic development of their communities.

Providing school supplies is a simple yet effective way to support children's education and, by extension, foster economic development.

For a copy of the Port Hope Strategic Plan, go to porthope.ca/strategic-plan

7. If Council approves the organization’s Community Grant request, what will the funding be used for? *

This year, the demand for our Backpacks for Kids program increased and as a result, we were not able to meet all of the demand.

Although we were able to provide some to local children's agencies, foods bank and school, within the Municipality of Port Hope, we were not able to fill all of their requests.

The dollars that we are asking for would be used to fund the purchase of backpacks and educational supplies to help us meet the requests of your municipality's residents.

8. Please provide a description of how the organization intends to measure the success of the program or service: *

There are qualitative and quantitative results that we measure the success of our backpack program.

Qualitative measures that we often receive from our community partners in the form of testimonials that speak to these high level metrics:

- Academic Performance: How they see improvements in students' grades and test scores and that the access to necessary supplies can enhance students' ability to complete assignments and participate in class, leading to better academic outcomes
- Attendance Rates: That attendance improves and that providing school supplies can reduce absenteeism as students are more likely to attend school when they have the tools they need
- Parental Feedback: Collect feedback from parents about the program's impact on their children's education and overall well-being. This can provide insights into how the program is helping families manage educational expenses
- Teacher Observations: Gather qualitative data from teachers regarding changes in student behavior, preparedness, and overall classroom dynamics.

We also follow the Long-term Outcomes: Evaluate long-term impacts such as high school graduation rates and post-secondary enrollment. These metrics can indicate the lasting benefits of having access to educational supplies during formative years.

Quantitative Measures

- Program Reach and Efficiency: We track the number of students served and the efficiency of distribution and ensure that the program reaches the intended beneficiaries and operates smoothly

By using a combination of these quantitative and qualitative measures, you can gain a comprehensive understanding of the program's effectiveness and areas for improvement.

9. What is the approximate geographic audience demographic that you plan to target? (i.e. 300 Adults and 50 Kids: 75% Port Hope Residents) *

We are seeking \$4,700 in funding for 90 backpacks and the age appropriate supplies in them for residents within the Municipality of Port Hope.

This ask is for 100% child and youth, broken down by grades as follows:

JK - Grade 1 - 20 requests/ \$25 per request

Grade 2 - Grade 5 - 20 requests / \$40 per request

Grade 6 - Grade 8 - 30 requests / \$60 per request

High School - 20 requests / \$80 per request

10. What new initiatives will the organization be doing in the upcoming year? *

We have been learning alot about what should go into the backpacks and as a result, we want to add some important items to them:

- We know that to stay on track to graduation children need to be proficient in reading by Grade 3 - we want to ensure that we support this with additional books and learn-to-read support materials.

- We know that by Grade 5 - proficiencies in math is important to stay on track to graduation. We want to provide additional math support materials.

We want to always be enhancing the quality of our program to support not only the quantitative metrics but also to meet the qualitative metrics we identified above.

11. Does the organization work jointly with any other community or organization? If yes, please provide details:

*

Yes, this year we worked with children's agencies that serve not only the Port Hope area but across the region. We also work directly to distribute through local food banks.

12. Does the Municipality provide your organization other financial support? (i.e. fee waiver, etc.) If yes, please indicate the amount and provide description:

*

Some Municipality of Port Hope employees participate in our Workplace campaign, choosing to support the general work of Northumberland United Way.

13. How is the organization decreasing reliance on Municipal funding?

*

We continue to seek funding partners to meet the need each year. We have not asked the Municipality of Port Hope for some time.

14. Please indicate how the Municipality's financial support will be acknowledged. If possible, please provide an example: *

- Within the backpack, we provide a card listing all of our donors
- We announce on social media every donor of \$1000.00
- We have volunteer opportunity to help us stuff the backpacks and get them ready for pickup
- We also have opportunities to have members of council or staff to attend with us the delivery to local orgs.

Financial metrics

15. Please provide the following financial metrics for your organization

a. Previous Year Total Revenues: *

1,147,937

b. Previous Year Total Expenses: *

1,178,461

c. Total Assets *

1,053,991

d. Total Liabilities: *

1,053,991

e. Planned Revenues for upcoming year: *

976,203.00

f. Planned Expenses for upcoming year: *

\$946,044.59

16. Any additional information you find necessary:

Thank you for the opportunity to apply for a grant of \$4,700 for Backpacks for Kids to help us meet the need of residents within the Municipality of Port Hope.

2025 Community Grant Application Attestation

Having requested financial assistance from the Municipality, the Organization agrees to the following conditions if a grant in any amount is awarded:

- a. The Organization confirms that the representations contained in the application for financial assistance are true and correct in every respect and that in the event that the funds are not used for the project or programs as described in the application, or if there are misrepresentations in the application, the full amount of the financial assistance will be payable to the Municipality.
- b. If there are any changes in the funding of the project from that contemplated in the application, the Municipality will be notified of such changes through the Director, Finance.
- c. That the Organization will make or continue to make attempts to secure funding from other sources as indicated in its application.
- d. That the Organization will keep proper books of accounts of all receipts and expenditures, relating to the program, services or project.
- e. That the Organization will retain and make available for inspection by the Municipality or its auditors, all records and books of accounts of the Organization upon request from the Municipality which may be made within 2 years of the grant award.
- f. That if the programs or services proposed in the Organization's application are not commenced, or are not completed and there remain Municipality's funds on hand, or are completed without requiring the full use of the Municipality funds, such Municipality funds will be returned to the Municipality.
- g. That the program or services not be represented as a Municipal program or service, and that the Organization does not have authority to represent itself as an agency of the Municipality in any way, the only relationship being that the Municipality has approved the granted financial assistance to the Organization.
- h. All payments will be issued by electronic fund transfer. Payments will only be issued to bank accounts registered in the non-profit organization/ registered charity name as specified on the application.

Signing Authority

We certify that to our knowledge, the information provided in this application for a Municipal Community Grant is accurate and completed and endorsed by the organization which we represent.

Authorized Signing Officer - Name *

Alicia Vandine

Authorized Signing Officer

Date (MM/DD/YYYY) *



Personal information is collected on this form under the authority of the Municipal Act and the Municipal Freedom of Information and Protection Act (MFIPPA). This information, once collected, may be accessible by members of the public upon request, unless exempted by law. Furthermore, this information may be published as part of the public record, in accordance with the legal requirements set out in MFIPPA and other legislation. Questions regarding the collection, use and disclosure of personal in information can be directed to the Municipal Clerk at [905-885-4544](tel:905-885-4544) or clerk@porthope.ca.